Candace Cordelia Smith

Experience Summary

- Strong technical command of the English language; familiarity with Chicago, MLA, and AP writing styles; serious commitment to excellence in the printed and published word
- Entertainment and lifestyle writing clips published on websites, blogs and in print publications such as Yahoo, <u>abcnews.com</u>, <u>goodmorningamerica.com</u>, *Entertainment Tonight, Tinsel & Tine, Sister 2 Sister* magazine, <u>amNewYork</u>, <u>CBR.com</u>, BET.com, Diva Dirt, and The List

Education

M.A., Arts Management, City University of London, London, UK

B.A., English & Textual Studies, *Syracuse University*, Syracuse, NY

Recent Work Experience

On-Camera Correspondent — *Broadway World*, Remote, 1/22 - Present

 Conduct on-camera interviews with Broadway talent for Broadway World audiences

On-Camera Host & Magazine Contributor — Pro Wrestling Illustrated, Remote, 5/21 - Present

- Write news articles for Pro Wrestling Illustrated print and online magazine versions
- Pitch ideas and conduct interviews of signed and independent wrestlers
- Conduct on-camera interviews with professional wrestling industry talent (WWE, All Elite Wrestling, etc.) for "Face Turn With Candace Cordelia" show on PWI's YouTube channel

Entertainment Reporter — Bustle, Remote, 1/21 - 11/21

- Write entertainment news articles spanning a plethora of trending and news topics for Bustle.com
- Pitch and conduct interviews related to current entertainment news topics

Fitness, Health & Wellness Reporter — Athletech News, Remote, 7/21 - Present

- Pitch and write articles pertaining to a variety of health, fitness, and wellness-related news
- Interview world-renowned thoughts leaders, executives, influencers and entrepreneurs within health, wellness & fitness for CEO Corner and Recovery Day columns

Writer & On-Camera Host — In The Zone, Remote, 5/20 -5/21

- Pitched and wrote sports-related news articles and conducted video interviews of athletes and creatives for In The Zone's website, You'Tube channel, and social media accounts
- On-Camera interviews conducted for In The Zone include guests such as former Los Angeles Sparks basketball star Crystal Bradford, Los Angeles Chargers' DE Isaac Rochell, popular fitness You'Tuber Rebecca Louise, professional wrestler Zack Clayton, & Philadelphia 76ers play-by-play announcer Kate

Scott

Music & Entertainment Journalist/Audio Producer/

Livestream Host - ABC News Radio, NY, NY, 5/16-5/18

- Pitched and wrote music articles for readers of online urban music news on the ABC Music News, ABC News and Good Morning America websites
- Sourced and edited photos for written articles
- · Produced and edited audio clips of songs and artist interviews
- Interviewed popular musical artists in ABC Radio studios for written stories
- Attended red carpet events, screenings, listening parties and other functions to source artist interviews and contextual information for future articles

Computer & Software Skills

WordPress • Microsoft Office Suite • SEO Optimization • Hermes & Polopoly CMS• HTML • TweetDeck • Parsely • Google Analytics • Zoom • iMovie • Google Meet • Audacity • Photoshop • Pixlr Editor • Picasa • Google Photos • Adobe Audition • Canva

Websites & Social Media

https://muckrack.com/candace-cordelia

Instagram: thatgirlcandace16
Twitter: @CandaceCordelia